



## Lake Junaluska

Conference & Retreat Center

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**For Immediate Release**

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### **Blue Ridge Breakaway Cycling Ride to be held in Waynesville**

**LAKE JUNALUSKA, N.C.** – Take your cycling to a new level during the Greater Haywood County Chamber of Commerce’s Blue Ridge Breakaway, Saturday, August 21, in the mountains of Haywood County. Slated to be an annual cycling event in support of the initiatives of the Haywood County Chamber of Commerce, the Blue Ridge Breakaway offers four routes specifically designed for riders of all skill levels.

The event features a Century (105 miles), Metric Century (65 miles), Panther (40 miles), and a Rabbit (24 miles). All routes will begin at the Lake Junaluska Conference and Retreat Center, which is located off of Interstate 40 and Hwy 23/74. Riders will explore mountain valleys near the Great Smoky Mountain National Park, Pisgah National Forest, and roads in the shadow of Cold Mountain. The Century ride will also include 30 miles on the scenic Blue Ridge Parkway with a cumulative elevation gain of 8,209 feet.

“The Blue Ridge Breakaway showcases the best of Haywood County,” said committee chairman Ken Howl of Lake Junaluska Conference and Retreat Center. “Riders will travel from 24 to 105 miles on scenic roads and have the unique opportunity to also experience Haywood County’s famous mountain hospitality. It will be a fun event for participants and spectators alike.”

August in Western North Carolina provides sunny days and cool mountain temperatures, perfect for an adrenaline-pumping ride through the mountains.

Registration is now open. Riders may pre-register online at <http://www.blueridgebreakaway.com>. Early registration discounts are available. Lodging packages are available. Visit <http://www.blueridgebreakaway.com/lodging.html> for more information.